



Hollis Elementary PTA

“Legacy of Learning”

36 Silver Lake Road
Hollis, NH 03049

Proudly Sponsored by



September 17, 2009

The Hollis Elementary Schools' PTA is hosting our ***Third Annual Auction!*** This school year we have decided to make it a ***holiday auction*** held in December! ***This strategy will allow bidders to purchase fabulous holiday gifts and support the school at the same time, maximizing the number of people bidding and the amount of money raised!***

This year's auction will be on-line. We are excited about the anticipated amount of website activity that will result due to the holiday timing and exclusive on-line bidding. Items donated will be available for review on the auction site as soon as they become available with new items added to the site through the last day of bidding. Bidding will start on Sunday, December 6th and close on Sunday, December 13th. With the help of businesses like yours, we have had two successive years of exceeding our auction fund-raising goal. We believe a holiday auction this year will make it yet another great success!

This exciting community event is being held to support excellence in our elementary schools through enrichment opportunities as outlined in the enclosed brochure. The auction will be the primary fundraising activity of the year with a goal of raising \$21, 500 to provide educational enrichment opportunities for children at both the Hollis Primary School and Hollis Upper Elementary School.

We are hopeful that you, as a valued member of our regional community, will support this personal appeal for a contribution to help support the elementary school children in our community. We will gladly accept donations of any kind or amount, including gift cards, retail goods, admission tickets, services, etc. What better way gain exposure to the Hollis community than by supporting the enrichment of its children.

Sponsors and Contributors will be recognized as follows:

- ◆ ***Your Company's*** name will be announced as a contributor in the monthly PTA Newsletter and parent email communication.
- ◆ ***Your Company's*** name will be listed on the PTA website with a direct link to ***Your Company's*** website for one year.
- ◆ Other forms of recognition are outlined in the enclosed sponsorship summary.

If you can help with this request, please send your tax-deductible donation and attached donation form to **Hollis Elementary PTA Auction, 36 Silver Lake Road, Hollis, NH 03049.**

Thank you very much for considering our request. If you have any questions about the auction, please contact Cindy Ryherd at 603-864-6482 (HollisPTAAuction@yahoo.com).

We look forward to hearing from you soon!

Sincerely,

The PTA Auction Committee
Federal Tax ID#: 02-0507652
Attachment: Auction Donation Form & Brochure

PTA
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