

***Hollis Elementary School PTA Auction***  
***“Legacy of Learning” Sponsorship Opportunities***

***Live Auction: April 16, 2011***  
***On-line Auction April 17 – May 4, 2011***

***Title Sponsor - \$5,000 (One Title Sponsor)***

- ◆ Exclusive Title Sponsorship for the Auction
- ◆ Name included on front cover of Auction Program
- ◆ Auction banner with company name displayed at Hollis Primary School, Hollis Upper Elementary School & Auction Event
- ◆ Reference to Title Sponsor included 2x per month in outreach to elementary school families (& more than 100 staff members)
- ◆ Outreach to entire Hollis Community via press releases in Hollis-Brookline Journal
- ◆ Name and web link included on PTA website
- ◆ Two complimentary Auction tickets

***Gold Sponsor - \$2,500***

- ◆ Recognition in Auction Program
- ◆ Company Name displayed at entrance of auction venue
- ◆ Name and web link included on PTA website
- ◆ Two complimentary Auction tickets

***Silver Sponsor - \$1,000***

- ◆ Recognition in Auction Program
- ◆ Name displayed at auction
- ◆ Name and web link included on PTA website

***Bronze Sponsor - \$500***

- ◆ Recognition in Auction Program
- ◆ Name and web link included on PTA website

***Patron - \$100***

- ◆ Recognition in Auction Program

If you are interested in a sponsorship opportunity, please contact  
Holly Babcock - 603-465-7448 ([hdeurloo@aol.com](mailto:hdeurloo@aol.com))  
or ([HollisPTAAuction@aol.com](mailto:HollisPTAAuction@aol.com))

**Thank you very much for your support!**